

There is a Patent on Made Garments

It would almost appear so. Good fortune comes in groups in the department.

A TAILOR DRESS, Coat, Jacket, or any garment, the most charming styles in straightout perfection, of the best materials and at an enormous price saving. These are some of the causes for fast going and coming of the thousands of garments weekly.

One of the most beautiful jackets of the season is a flat stitched collar, fine Kersey; plaited back, welted double joined stitched seam, half tight, with belt; the best \$12.50 coat ever shown at the remarkable price of \$7.50; in all colors.

Most Beautiful and Perfect Tailored Covert Jacket, that merchants brag of for \$3.50, sells at Cohen's for \$1.98.

All Wool 42-inch Golf Coat, new fancy cloth and perfectly tailored, made to sell for \$12.50; Monday's price will be \$6.75.

Tailor Dresses strangely priced.

New style of Tailor Made Coats, 7 gore plaited skirt; the material is the heavy all wool cheviot used in the dress up to \$40; the tailoring perfect, with double seamed flat collar, trimmed. The dress that sells for \$30 in nearly every store—colors, brown, black or navy—price, \$12.50. One of the new Mannish Suits, with self color stitched collar, 15 gore skirt, entire dress copied from one of the London novelty suits; the price is \$18.50. Quite a novel effect in dresses is the Paquin, originally designed in Ber-

lin. of all wool herringbone cheviot, coat 27 inches, lined with illuminated taffeta; the price is \$20. There are Women's Suits at \$6.75 that are wonderful.

Dozens of new styles that are priced Cohen-like. We know they are unmatched in the city, because nearly everybody that comes here says so.

Some 350 Misses' and Children's Coats

are priced \$2.08 to \$12.50 each. It is easy to save several dollars on any of these many garments. For children from 6 to 14, the new "Buster Brown" Suits, little kilt that are entirely novel in their effects; the price, \$5 to \$9.75.

Very Attractive Bargains In Silks Newly Arrived

Popular prices give a high crest to the Silk wave. A great favorite than ever. Cohen started the movement in Richmond, and this is the only store here selling fashionable, stylish Silks at such prices. It requires new lots nearly every day to keep up with the market.

On Sale Monday After 9 o'Clock.

Twelve pieces of the most superior 88c and \$1 crepe de chine, in black, light blue and white, the special price will be 55c a yard.

New Design 27-inch Zurich Taffeta Silks, in all the latest shades. The first time in the history of Silks that these \$1.25 ones are sold for 60c. 23 pieces of Illuminated Jacquard and other fancy Silks, in ten different colorings; made to sell at 75c, but here, special, at 40c. 60c. Fancy Silk Waist Taffetas, in brown, gray, helio and other popular colors, for 40c. \$1 Peau de Sole, heavy and guaranteed pure silk, for 55c. \$1.25 Peau de Cygnes, in street and evening shades, soft, lustrous finish, for 85c. 75c Pompadour Nets, in large, flowered effects, for 35c. \$1 Black Lace Stripes Taffeta, soft chiffon finish, for 50c.

\$1.85 Extra Heavy Yard Wide "Crow Black" Taffeta, guaranteed pure dye, for \$1. 50c Black Taffeta, guaranteed pure silk, for 37c. 75c Black Chiffon Finished Taffeta, has a soft, lustrous finish, for 50c. \$1.50 Black Peau de Cygne, yard wide, has a clingy, soft effect, for \$1.19. 50c China Silks, in every wanted shade, for 30c. \$1.25 Ombre Taffetas, in the new illuminated effects, for 98c. 75c Black Peau de Sole, pure silk, 58c. 50c White and Black Chiffon and Mousseline de Soie for 25c. 50c Black Taffeta, soft finished, 28 inches wide, for 58c.

Woolen Dress Fabric Bargains

Many of them have come in the past ten days. Bought long ago, but just shipped. Of course there is a loss, but you are not interested if you win. The price cut strikes the whole stock—some are exclusive patterns—all are big values.

Colored Dress Goods.

All Wool Zibeline Cheviots, 46 inches wide, have been 95c, special 75c. Monday an entire counter of goods, including Mohair, Fancy and Plain Cheviots that cost 50c, Heather fabrics, the entire lot being 50c to 60c goods, choose 48c a yard.

All Wool Balise and Albatross, various colors, street and evening wear, 47 1/2" a yard.

Tailor's Suitings, \$2 and \$2.25 quality, 56 to 64 inches wide, among them the new mannish effects, \$1.25 to \$1.75.

Sale of Imported Broadcloths, will be changed in price to 88c and 98c, that were 95c and \$1.19. Also lot of best \$2 quality for \$1.50 a yard.

Lot of Plaids and other Fancy Fabrics that were \$1 and \$1.50 for 50c and 75c a yard.

Black Goods.

Handsome All Wool Black Venetian Cloth, 52 inches wide, \$1.45. Handsome All Wool Black Imported Cheviot, 56 inches wide, for dress suits, worth \$2, now \$1.48. Heavy All Wool Black English Cheviot, 56 inches wide, already shrunk, \$1.25.

Fine Black Melrose, an imported fabric, 46 inches wide, \$1.39. Silk Warp Imperial Serge, 44 inches wide, a beautiful material for mourning dresses; heretofore \$1.19, now 85c. All Wool Black Cheviots and Oxford Serges 54 inches wide, 75c. 33-inch All Wool Venetian and Shrunken Cheviot, for 48c. 50c All Wool Black Dotted Etamine, with mohair finish, yard wide, 30c. All Wool French Flannel, yard wide, 30c. Black Danish Cloth, 11 1/2-c.

An Irish Linen Manufacturer

has sent us a new line of Table Damasks. The goods should be \$1.35, for it is 2 yards wide and fine Damask. He asked us to sell them for 90c, but only this lot; a repetition at this price is doubtful.

There is a German \$1 Linen, the heaviest made in the world, in all appearance, a 20-year guarantee, price 50c a yard—32 inches wide, with 120 dozen Heavy Linen Huck Towels, 22 inches wide, 1 1/4 yards long, for 10 1/2c each. Also Satin Damask Towels, with double tied fringe, 19x41, white or colored border, 10c each. Usual 12 1/2-c Linen Huck Towels are

\$1 a dozen. Call Monday for Finest Double Satin Damask Hemmed Doilies over sold for \$1.25, shamrock design only; remarkable price, 75c a dozen. J. H. Shale and Company's Irish Table Linens, extra heavy, one of the foremost makes in Ireland, 2x2 1/2 yards, \$1.08 each. Another lot came from Ireland, 2x2 1/2 yards, is sold for \$2.50 each.

100-Piece Decorated Dinner Sets, Usual Price \$12.50, Now \$9.75

Every week sees some new price attractions in our large Housefurnishing Department. There is already a touch of the holiday train in the display. Worth a visit, even if you don't need a souvenir or gift.

85 a set—Thin Australian China Tea Sets, worth \$5.00; decorations are new and pretty. \$9.50 is our Monday price for Toilet Sets, with jar, made to sell for \$12.50; we have them in blue, pink or green, solid colors, with handsome gold stippling. \$1.80 for Very Pretty American Toilet Sets, in blue, green or brown decorations. 50c for Gold Plate Cabinet Picture Frame. 98c—Swinging Hall Lamp, complete, in ruby or opal, with brass trimmings. \$3.50 for Large, Handsome Brass Finished Banquet Lamp. \$1.40 for 3-plate Nickel Berlin Baking Dish, with a separate porcelain baker.

45c a dozen—Thin Blown Glass Water Tumblers. 25c—Imitation Cut Glass Preserve Dishes on Stands. \$2.75—Imitation Cut Glass Punch Bowl, complete, consisting of a very handsome Punch Bowl, on separate glass stand; one dozen Cups and one dozen Nickel Hangers. 50c each—37-quart Steel Enamelled Dish Pan. 75c for Double Roaster of first quality granite. 9c—6 Ring Granite Muffin Pans. 17c—7 bars of Export Soap, that sells regularly for 5c a bar. 2c a box for Tooth Picks. 3c a box for Store Enamel. 5c each for Toilet Paper Holders, Basement.

The Cohen Store

The Store That Has Never Been Beaten

Flannels, Outings, Flannelettes at Less Than Cost

Why? Because they must be sold quickly to make room. If they have not made a profit it is too late now. They will be priced thus for Monday:

Handsome Printed Double Faced Extra Heavy Fleece Elderdown, instead of 20c, are 15c. 50c Imported Mercerized Poplins and Ealamines for 10c. New 12 1/2-c Dress Gingham, 10c. Double Fold Scotch Plaid Suitings, 12 1/2-c. 12 1/2-c Crepe Flannelettes, light and dark grounds, 9 3/4-c. All Wool Tricots, in all the solid shades, 20c. Heavy Double Face 12 1/2-c Outings, all woven colors, new styles, 9 3/4-c.

The Basement's Unmatched Prices

We have put them in lots for your convenience. See how much you can save here.

6 1/4-c Scotch Plaid Dress Gingham, } 33 1/4c
6 1/4-c Double Face Plain Woven Outings }
5c Apron Gingham }
6 1/4-c Indigo Prints } 43 1/4c
6 1/4-c Wine and Turkey Red Calicoes }
6 1/4-c Light Shirting Calicoes }
9 1/4-c Flannelettes } 53 1/4c
Yard Wide French Percales }
Arnold's Double Fold 15c Flannelettes }
4-4 Fruit of the Loom Bleached Cotton } 73 1/4c
10c French Percales, fancy and solid colors }
10c Extra Heavy Double-Faced Fleece Down Flannels }
Yard Wide Sea Island Percales } 93 1/4c
Handsome Printed Comfort and Pillow Novelties, ... }
21c Mercerized Suitings }

The above are merely samples of the big values in Cohen's wonder basement.

The Much Pleased Infant

patronizes Cohen's every time. The newest and prettiest of all things, with enough economy to bring out a good smile.

730 Coats, from 2 to 6 years, will be on sale Monday. These Coats were gotten up for retailers whose finances were not equal to the occasion; they were to have sold at \$2 to \$6.50; our prices will be \$1.25 to \$12.50 including Cloaks of every material used this season and every color.

Some 500 New Silk and Embroidered Lace Trimmed Caps, the same you pay 50c for, choice 25c. Lot of Pretty Hand Made Crochet Sacques, 25c each. The newest style of Bedford Cord

Coat-in cream—that sells for \$5 all over the United States, here, long or short, for \$3.50. Lot of White Bear Skin Coats, \$3.95 each.

The Cohen Art Department

is not on an ordinary footing; the investment runs into thousands and thousands of dollars. It's one of the money-saving and comfort spots in the store.

Some 700 Applique and Embroidered Scarfs and Shams, running in value to 50c, choice 25c. Six dozen Heavy Linen Centerpieces, spoke hemstitched, Mexican 3 1/4 inch open drawn work, inside borders, the usual price 50c, these 25c each. 54-inch Renaissance Scarfs, allover or linen centers, the same usually sold at \$3.25, price \$1.85.

There are several hundred pieces of Fancy Linen Renaissance and Tencerrite at special prices.

Lot of the new this season's Beautiful Pillow Tops, that are ordinarily 50c, to be sold at 25c each.

Quite a lot of Colored Fancy Stamped Pillow Tops at 5c each.

Sale of Shirt Waists

The first in this store's history.

Flannel Waists in every color, perfect tailored and every size, price to be 70c.

Silk Pongee Waists, newest yoke styles, in every color, including black; \$3 waist, for \$1.60. Brilliantine, Broadcloth and Heavy Twilled All Wool Waists, instead of \$1.98 are \$1.25 each—all sizes. Silk Shirt Waists at 85c, black and colors; these are the waists made by the most careful tailors and sold in nearly all of the stores for \$8.50. Silk Taffeta Waists, \$2.85.

Waists of Fancy Illuminated Taffeta, \$3.48.

Children's All-Wool Sweaters.

All colors and sizes, the quality that usually sells for 85c, choice 50c. Women's Norfolk Sweaters and Open Neck Sweaters—any kind of Sweater that you might call for—several at special prices.

\$4.50 New Norfolk Sweaters, \$2.98

We received on Saturday a belated shipment of Women's Norfolk Sweaters. Of course the delay is costly to us, but is a windfall for you. These perfect fitting, stylish \$4.50 garments are \$2.98.

A Knit Underwear Store

It has always proven a public comfort, with as many special prices at any one time as most of the best stores have for an entire season.

Like \$1 Underwear for women, soft, close and perfect fitting, silk finished garments; all sizes; for once; heretofore they have moved faster than we could get them, price 50c a garment. Imported Gauze Wool Pants for women, regular price \$1.50, now 60c a pair. Another similar material Vests and Pants for women, all sizes, 60c a garment.

Women's Bleached or Unbleached Pants or Vests, best value ever given, 25c a garment. 15c a garment—Boys' or Girls' Shirts, Drawers or Pajamas; these goods are heavy fleeced and usual 25c values. About 100 dozen yet on sale of Union Suits—heavy fleeced—for women or girls, 25c and 20c a suit. The same, full bleached, for 30c.

The best Underwear in America is MUNSING. Unshrinkable, shaped to the figure and most substantial in wear. If you are particular in worn Munsing's, you have done yourself an injustice. All sizes for women and children.

Special Sale of Notions

Brooke's Machine Thread, 5c. Black Garter Web, all sizes, 5c a yard. Fancy Ruffle Garter Web, 15c quality, 7 1/2-c a pair. 4-Strap Satin Pad Hose Supporters, 30c ones are 25c. Assorted Buttons, all sizes, 5c a card. English Pins, 40 to a paper, 2c. Good Lead Pencils, 1c each; others for 8c a dozen. O. N. T. Darning Cotton, black and colors, 2 spoons for 5c. Hat Pins, 7 and 8 inches long, 5c for ten pins. Dexter Knitting Cotton, 5c. 15c Dress Shields, 10c. Angora Skirt Bindings, 5-yard lengths, 10c. Large Pin Cubes, 5c. 5c Nickel Safety Pins, 2 1/2-c. Antiseptic Rubber Sheeting, usual \$1 quality, 75c a yard.

Cohen's Stamping Outfit

is equal to the most elaborate ever gotten up in America. Almost every pattern in the newest ideas are stamped at moderate prices.

Modes Patterns, 10c

Proven by years of service to Richmond shoppers to be the best pattern on the market for 10c.

75c Kid Gloves, 59c

These are especially good gloves, even for 75c. It is only the quantity bought and a desire to sell the best glove for the price that makes them 59c.

\$1 for Women's \$1.25 English Walking Gloves, in black, tan and white. \$1 for Women's 75c Silk Lined Cashmere Gloves. 10c for Women's Golf Gloves, all colors.

Flannelette and Knit Skirts and Gowns

Women's Flannelette Skirts, in baby pink and blue, with 8-inch flounce and silk finished, scalloped edge, 45c. Striped Flannelette Skirts, with or without flounce, 25c; others, with yoke band, 20c. Women's Elderdown Night Gowns, in the baby pink and blue, pretty and warm, 98c; some are 75c. Children's Flannelette Gowns, 39c; others, in the light blue and pink, for 50c.

Knit Skirts, 29c to \$1.69

Women's Silk Trimmed White Knit Skirts, 20c; in colors, 30c. Very Handsome Solid Color Knit Skirts, with fancy border, 69c. Women's Wool Mixed Solid Color Knit Skirts, 70c. All wool ones start at \$1.25. Silk and Wool Mixed Knit Skirts, \$1.69.

Black Mercerized Underskirts, 59c

Black Mercerized Underskirts, with stitched band ruffle, 59c. Other Mercerized Underskirts, with double or accordion plaited ruffle, for 70c. There are others to \$1.25, with a dozen prices between.

Some Big Values in Bags and Belts.

6-inch Bags, plaited handle, black and brown, special, 25c. 9-inch Plaited Handle Bags, black and colors, 50c.

New Vienna Bag, with strap or plaited handle, best \$1 value, for 85c. Black Plaited Silk Belts, with 4 covered buttons in back, black buckles; worth 50c, for 25c. Six styles of Plaited and Strap Handle Bags, in all colors, with 2 to 4 knob fastenings, are \$1 each. Children's Fancy Girl Bags, imported to sell at 25c, for 10c.

25c Net Veiling, 12 1/2-c

You can get colors or black, and two veils for price of one.

5 1/2 inch All-Silk Soft Taffeta Ribbons, worth 30c a yard for 19c.

Witch Hazel Soap, 3 Cakes for 10c

This is a good soap, and is one of Cohen's famous toilet bargains. Good Size Whisk Brooms, 10c. Pinard's Eau de Cologne, 10c. Factory's sample line of 15c to 20c Tooth Brushes, 9c each.

1000 Fancy Waste Paper Baskets, 10c Each

Of course there are not enough to go around; but there are enough for Monday.

Bagains in Winter Hosiery

Strike when the iron is hot! That's what we did in the purchase of this stock of heavy and medium weight Hosiery for winter. The manufacturer set a price nearly 20 per cent. higher, but he could not resist a cash offer for such a quality. You get the whole saving.

Women's Regular 25c Fine Ribbed Stockings at 15c a pair is rather a big claim, but we leave you to decide by comparison. Reason for saving? Yes, but can you find it?

12 1/2-c for Women's 15c Seamless Extra Double Spliced Stockings. 10c for Women's Full Fashioned Fine Gauge Combed Maco Stockings, imported to sell at 35c, and worth 11c. 17c for Women's Imported Stockings, fine Maco or like thread, regular 25c value, but a dropped stitch or two.

a drawn thread saves you a half and don't hurt the stocking. 10c a pair for a full case of children's 25c Full Regular Maco Stockings. This is one of the biggest stocking values ever offered in Richmond; sizes to 8 1/2-c.

The Fay Stockings, in full lengths, are the great cool weather stocking made—Women's, 40c and 50c; Children's, 25c and 35c. All sizes in each.

The Blind Can Often See

That it was their neglect which started the trouble with their eyes. A little trouble which is at first a mole hill becomes a mountain when the eyes are concerned. Come and consult our specialist, it costs nothing. If you wear Glasses, come in and have him adjust them and put on our new guard.

Special for Monday: \$5 Solid Gold Spring Rimless Glasses for \$1.

Some Strange Carpet Prices

It is the makers that stand the loss, not us, but we give you the lion's share of the saving. It is easily seen when you compare these prices with others.

Wool Ingrain Carpets 55c
Smith Axminster Carpets \$1
Velvet Carpets, 75c, 90c, \$1.10 and \$1.50
Brussels Carpets, 55c, 65c and 75c
Wilton Druggets, 9x12, for \$18.50
Smyrna Druggets, 9x12, for \$11.50

Cohen's Holiday Book Store

is complete now. You are asked to saunter through the immense Book preparations—the many thousands of volumes gathered from almost every printer's press in America.

Graustark 45c.
A Forest Hearth 70c.
The Mistle of the Pasture 70c.
Piccolo 75c.
Truth Dexter 41c.
White Aprons 41c.
A Singular Life 43c.
The Simple Life 9c.
Among the last received books are "The Farm of the Dagger," the

House of Fulfillment," by Emma Lou; "Double Harness," "The Brethren," "Christmas Eve and Lonesome," "Swiss Life," "Russian Life," "How to Know Oriental Rugs," "An Autobiography," by Herbert Spencer; "Imperator at Rex," "Elwell's Advanced Bridge," "Dwell on Bridge," "Japan, An Interpretation," "How to Know the Butterflies" and the many others.

Arabian Lace Curtains, \$4.50 They Are Worth \$7.00

These Arabian Curtains have wide open work and cord finish; borders made on best cable net.

This is only one of the many good things in our immense Curtain Department. Many of our most popular goods are worth a full half more.

We call especial attention also to those Rope Curtains, made of fancy woven cords, full size, for single doors, 98c.

Heavy Tapestry Portieres, silk finish, in heavy, raised floral and scroll designs, deep tasseled fringe; a special value, for \$6.50 a pair.

Bagdad and Oriental Design Portieres, extra heavy quality, 3 yards long, heavy fringe top and bottom; \$6.50 quality, \$5 a pair.

Couch Covers, in Oriental and floral designs, made of heavy tapestry—hand made fringe all around—44 value, \$2.98 each.

Bagdad Portieres, extra heavy quality, in rich Eastern colorings, heavy tasseled fringe; regular value \$4, Monday \$2.98 a pair.

Silk Cross Stripe Madras Portieres, in dark green and red, suitable for easy corner drapery; \$4 value, for \$2.98.

Irish Point Curtains, with wide hand work floral design borders, made on best Saxony net, 3 1/2 and 4 yards

long; regular value \$5 to \$17, for \$1.10 and \$12.50 a pair.

Irish Point Curtains, with neat floral and hand work design, all hand work, made on good, durable net, 3 1/2 yards long; special value \$6.75 a pair.

Bonne Femme Curtains, made on best quality net, with Battenburg setting, and two large open medallions in center, wide triple flounce, 3 yards long; regular \$5 value, \$3.50.

Scotch Net Curtains, in fifteen new designs, 3 1/2 and 4 yards long; worth up to \$3.50, Monday \$2.50 a pair.

Heavy Venetian Curtains, wide, effective borders, plain and figured center, made on strong, durable net, worth \$2, for \$1.50 a pair.

Heavy Nottingham Curtains—five styles to select from—these all worth up to \$1.50, for \$1 a pair.

Cohen's Basement Bedding Store

It has won new laurels this season. But we have let out another notch for quick selling on Monday. Look over your bedding supply and buy quick while we are in this notion.

Bleached Sheets.

63x90 Sheets, 30c and 45c. 72x90 Sheets, 30c, 45c and 50c. 81x90 Sheets, 45c, 55c and 65c. 90x90 Sheets, 45c, 75c and 85c.

Hemstitched Sheets.

81x90 Sheets, 63c and 70c. 90x90 Sheets, 75c.

Pillow Cases.

40 1/2x36 Pillow Cases, 9c. 42x36 Pillow Cases, 10c and 12 1/2-c. 46x36 Pillow Cases, 10c and 12 1/2-c. 48x36 Hemstitched, 12 1/2-c and 15c. 45x36 Hemstitched, 12 1/2-c to 20c. 36x72 Bolster Cases, 10c. 42x72 Bolster Cases, 25c. This size, hemstitched, 37c.

Double Bed White Quills, 30c. 75c White Quills 50c.

Best \$1 Crochet White Quills, 75c, and the \$1.25 ones are 95c.

Spun Silk Lining.

Black and every shade, can't be beat at 47c, is here for 12 1/2c a yard.

Blankets and Comforts

White and Gray 10-4 Lambskin Blankets, 95c each.

\$1.25 Gray, White and Fancy 10-4 Blankets, 75c a pair.

10-4 and 11-4 Elderdown Blankets, gray, white, tan and fancy, \$1.25 and \$1.50 ones for \$1.

Extra Heavy Fleece 12-4 Australian Blankets, gray and white, with fancy borders; \$2.25 grade, for \$1.50.

10-4 White Wool Blankets, \$2.25. The 11-4 ones are \$2.75.

Extra Heavy White Wool Blankets, 10-4, for \$3.14 for \$1.50.

Deep Heavy Fleece Elderdown Blankets, 11-4, for \$1.50, and 12-4 for \$5.

Red All Wool 10-4 Medicated Blankets, \$3.75. Scarlet Blankets, 10-4, for \$4.35, and